

BAMM PRIDE
AN LGBTQIA+
YOUTH SUMMIT

SURGE
Supporting, Uplifting, & Reinforcing
Gender Expansive Experiences

SPONSORSHIP GUIDE



BAMM PRIDE

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YOUTH SUMMIT



Every young person deserves a space where they feel safe, celebrated, and connected. What started as a small workshop in 2015 with around 40 attendees has grown into a beloved event that over 400 youth and school staff across Michigan attend each year. BAMB is one of the largest gatherings for LGBTQIA+ youth in Michigan, bringing together young people, supportive adults, and educators for a day of community, learning, and joy.

By sponsoring BAMB, you help keep this experience free and accessible while directly investing in belonging, leadership, and life-changing connection for LGBTQIA+ youth across our state.

You can learn more about BAMB [here](#).

Questions? Email katie.lemmer@moash.org.

“[BAMB is] such an amazing space for LGBTQIA+ youth to have a space where they feel safe and valued and able to be themselves.”

-BAMB Participant Feedback



Feedback from BAMB evaluations repeatedly described the summit as a place where LGBTQIA+ youth could be fully themselves, feel valued, and experience a rare sense of safety in community.



BRONZE: \$1,000

- Logo on event promotion materials and handouts
- Free vendor table

SILVER: \$1,500

- Logo on event promotion materials and handouts
- Free vendor table

PLUS: Verbal acknowledgement during opening and closing remarks

GOLD: \$2,000

- Logo on event promotion materials and handouts
- Free vendor table
- Verbal acknowledgement during opening and closing remarks

PLUS: Information page/card included in registration packet

RAINBOW: \$3,000

- Logo on event promotion materials and handouts
- Free vendor table
- Verbal acknowledgement during opening and closing remarks
- Information page/card included in registration packet

PLUS: Additional recognition upon discussion

SURGE

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SURGE exists because affirming youth need affirming adults who are equipped with more than the basics. Designed alongside trans and non-binary youth and leading Michigan LGBTQIA+ organizations, SURGE gives mental health professionals practical tools, deeper learning, and continuing education that strengthens care statewide.

In its first year alone, SURGE brought together 85 attendees, provided 107.5 CEU credits, and engaged 7 youth committee members in planning. By sponsoring SURGE, you align your organization with a bold, youth-informed conference that is actively shaping more affirming systems of support for LGBTQIA+ youth in Michigan.

You can learn more about SURGE [here](#).

Questions? Email sarah.yoakum@moash.org.

100%

of respondents reported SURGE grew their understanding of social and systemic barriers to LGBTQIA+ mental health



100%

of respondents reported SURGE provided a space to learn from diverse perspectives and lived experiences

AFFIRMING ALLY: \$250

- Recognition in program booklet & on SURGE webpage
- Shoutout on Instagram & Facebook

COMMUNITY CONNECTOR: \$500

- Recognition in program booklet, on SURGE webpage, and in welcome slideshow
- Shoutout on Instagram & Facebook

PLUS:

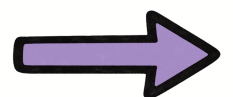
- One SURGE ticket
- Promotional material in attendee swag bags

HEALING PARTNER: \$1,000

- Recognition in program booklet, on SURGE webpage, and in welcome slideshow
- Shoutout on Instagram & Facebook
- One SURGE ticket
- Promotional material in attendee swag bags

PLUS:

- Two additional SURGE tickets
- Table at conference resource fair
- Verbal acknowledgement during opening remarks



CHAMPION FOR CARE: \$1,500

- Recognition in program booklet, on SURGE webpage, in welcome slideshow, and in MOASH newsletter
- Shoutout on Instagram & Facebook
- Promotional material in attendee swag bags
- Three SURGE tickets
- Table at conference resource fair
- Verbal acknowledgement during opening remarks

PLUS:

- Half page ad in the conference program booklet
- Dedicated sponsor spotlight post on social media
- Option to co-brand one of our giveaways

EQUITY LEADER: \$2,000

- Recognition in program booklet, on SURGE webpage, in welcome slideshow, and in MOASH newsletter
- Shoutout on Instagram & Facebook
- Promotional material in attendee swag bags
- Three SURGE tickets
- Table at conference resource fair
- Verbal acknowledgement during opening remarks
- Dedicated sponsor spotlight post on social media
- Option to co-brand one of our giveaways

PLUS:

- Two additional SURGE tickets
- Full page ad in the conference program booklet
- Custom social media reel or post highlighting your organization created by MOASH's communications staff



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Meaningful support for LGBTQIA+ youth happens at every level, from the moments when young people feel true belonging to the systems and professionals that shape their daily lives. A combined BAMB + SURGE sponsorship gives partners the opportunity to invest across that full continuum of care.

In Michigan, that kind of investment is critical. Trevor Project data shows that 37% of Michigan LGBTQ+ young people seriously considered attempting suicide in the past year, including 42% of transgender and nonbinary young people. At the same time, Trevor reports that affirming spaces and communities are associated with lower rates of suicide attempts.

A combined sponsorship helps MOASH meet that need from both directions: by sustaining BAMB as a free, joy-filled, youth-centered space and by growing SURGE's reach as a professional learning space.

Putting your name behind both events is for the sponsors who want to support immediate belonging and long term change across Michigan.

"I wish every day felt this safe."
-BAMB Participant Feedback

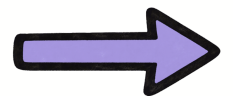


\$1,500

- Recognition as a sponsor across both events (website + welcome slideshow)
 - Social media thank you (tag + logo)
 - Option to include promo material in SURGE swag bags
 - Add-on of your choice
 - 1x SURGE ticket
- OR
- Free tabling space at BAMB OR SURGE

\$2,000

- Recognition as a sponsor across both events (website + welcome slideshow)
 - Social media thank you (tag + logo)
 - Option to include promo material in SURGE swag bags
- PLUS:
- Verbal acknowledgment at SURGE + BAMB opening remarks
 - Add-on of your choice
 - 3x SURGE tickets
- OR
- Your logo printed on a BAMB handout insert or youth resource card)





\$3,000

- Recognition as a sponsor across both events (website + welcome slideshow)
- Social media thank you (tag + logo)
- Option to include promo material in SURGE swag bags
- Verbal acknowledgment at SURGE + BAMB opening remarks

PLUS:

- Table at BAMB or SURGE
- Recognition in MOASH newsletter
- Add-on of your choice
 - 4x SURGE tickets + table at SURGE
 - OR
 - Full page ad in BAMB program
 - OR
 - Dedicated sponsor spotlight social media post with link



\$4,000

- Recognition as a sponsor across both events (website + welcome slideshow)
- Social media thank you (tag + logo)
- Option to include promo material in SURGE swag bags
- Verbal acknowledgment at SURGE + BAMB opening remarks
- Table at BAMB or SURGE
- Recognition in MOASH newsletter

PLUS:

- Full page ad in BAMB program
- Dedicated sponsor spotlight social media post with link
- Add-on of your choice
 - 3x SURGE tickets + table at SURGE
 - OR
 - 6x SURGE tickets
 - OR
 - 2x SURGE tickets + logo on wellness kits provided to all BAMB attendees
 - OR
 - Custom co-branded carousel post



Thank you for being part of this work. When you sponsor BAMB, SURGE, or both, you are helping create the kinds of spaces, relationships, and resources that can change a young person's life.

We are deeply grateful for your support and for your commitment to a more affirming Michigan for LGBTQIA+ youth.



All sponsorship opportunities are subject to MOASH review and approval to ensure alignment with our organizational mission, values, and event goals. Submission of a sponsorship form or payment does not guarantee acceptance.

All photographs of BAMB were made possible by [Paint My Mind Photography](#).