

Communications Consulting Partner Opportunity

About MOASH

The Michigan Organization on Adolescent Sexual Health (MOASH) mobilizes youth voices, engages community partners, and informs decision-makers to advance sexual health, identities, and rights. We work to ensure that young people have access to the education, services, support, and opportunities they need to make informed decisions about their health and futures.

Independent Contractor Opportunity

MOASH seeks an independent communications professional or communications firm to provide communications and marketing services under a one-year contractual agreement.

The selected contractor will support MOASH's public engagement and communications efforts through social media management, email marketing, website updates, content development, and communications planning. The contractor will work collaboratively with MOASH leadership to prioritize projects and deliver agreed-upon communications materials and campaigns.

This is a 1099 independent contractor engagement and is not an employment position. The contractor will determine the methods, tools, schedule, and processes used to complete their work, while meeting agreed-upon deadlines and deliverables.

Work may be performed remotely. Occasional participation in meetings or events may be requested by mutual agreement.

Scope of Services

Services include:

Social Media Management

- Develop and implement a content calendar aligned with organizational priorities.
- Create and publish content for social media platforms.

- Develop graphics, videos, and other digital assets.
- Monitor engagement and provide recommendations based on performance metrics.

Email Marketing

- Create and distribute newsletters and email campaigns.
- Support audience segmentation and email list management.
- Monitor campaign performance and recommend improvements.

Website Support

- Update and maintain MOASH's website (Wix platform).
- Review content for accuracy, accessibility, and usability.
- Coordinate larger website improvements as needed.

Communications Materials

- Develop, edit, and design communications materials, including reports, fact sheets, event materials, fundraising communications, media materials, and other content.
- Lead annual report development in collaboration with MOASH staff.
- Translate technical, programmatic, and policy information into accessible public-facing content.

Strategic Communications Support

- Assist in implementing communications priorities and campaigns.
- Maintain communications planning tools and content calendars.
- Provide communications performance reporting and recommendations.

Expected Deliverables

Deliverables will be established through the contractor agreement and will include:

- Ongoing social media content and management
- Email newsletters and targeted campaigns
- Website updates and maintenance
- Annual report production
- Communications materials supporting programs, events, advocacy, and fundraising
- Communications planning and performance reporting

Desired Experience

MOASH welcomes proposals from independent consultants and small firms with experience in:

- Nonprofit, public health, advocacy, or mission-driven communications
- Social media management and content creation
- Email marketing platforms (such as Mailchimp)
- Website management (Wix or similar platforms)
- Graphic design tools such as Canva or Adobe Creative Suite
- Accessible and inclusive communications practices
- Adolescent health, sexual health, LGBTQ+ issues, reproductive health, or related fields

Strong writing, project management, and relationship management skills are essential.

Contract Terms

This engagement is anticipated to run for one year, with the possibility of renewal based on organizational needs and available funding.

Interested contractors should submit a proposal that includes:

- Relevant experience and qualifications
- Examples of previous work
- Proposed monthly retainer or project-based fee structure
- Any assumptions regarding scope, deliverables, or level of effort

The selected contractor will provide their own equipment, software, insurance, and tax reporting and will enter into an independent contractor agreement with MOASH.

Please submit proposal materials to MOASH Executive Director Taryn Gal at taryn.gal@moash.org by 5pm Monday 9/28/26.